

**Bhujbal Knowledge City  
MET's Institute of Pharmacy**

**Webinar on 'How to become a successful entrepreneur?'**

MET's Institute of Pharmacy, Bhujbal Knowledge City organized webinar on the topic "How to become a successful entrepreneur?" on, 9th September 2020. This webinar was organized with an objective for development possible facet of entrepreneurship right from planning to finance to HR for promoting and expanding businesses using the marketing and public relations (PR) strategies. The webinar was also organized to give a good foundation to aspiring entrepreneurs who want to embark on the entrepreneurial journey.

Dr. Sanjay Kshirsagar, Principal of MET's Institute of Pharmacy motivated the participants with his keynote address and welcome Mr. Sanjeev Pendharkar.

Mr. Sanjeev Pendharkar, Director, Vicco Laboratories Pvt. Ltd. Was invited as the resource person who motivated and guided the participants. He guided the participants on how to create a business plan and map out the business strategies needed to establish a successful company. In short, it will be helpful to participants for sailing them through the messy entrepreneurial road in a smoother and easier fashion.

254 delegates attended the webinar from different states and 1291 views got for the webinar.

This Activity was conducted under the guidance of Trustee, Hon. Sameer Bhujbal and Chief Administrator, Hon. Mrs. Shefali Bhujbal .

Dr. Sanjay Kshirsagar, Principal of MET's Institute of Pharmacy was convener of the webinar . The webinar was coordinated by Dr. Nilima Thombre and Mr. Umesh Laddha with the help of all the staff members of Institute of Pharmacy.

**Dr. Sanjay Kshirsagar**

